



ACEL Champions For Charity Kickball Tournament 2012

February 4, 2012 at Diamond Sports Park
www.ACELChampionsForCharity.com



Sponsorship Opportunities

Grand Slam Sponsor: \$2500 - Sold Out

- Business name/logo included on all promotional material including but not limited to team entry forms, sponsorship forms, ACEL social media, access to 500-800 attendees, & media exposure.
- Logo included in TV commercial promotion
- Business logo listed on event website with link to your website
- Company logo largest and most prominent on tournament bracket board
- Free team entry
- Business name included in press release, mentioned via ACEL social media outlets & included in semimonthly ACEL newsletter
- On site promotion on day of event, including PA announcements and a 10'x10' area to display, market and showcase as needed

Home Run Sponsor: \$750 (limit of 4) - Sold Out

- Logo included in TV commercial promotion
- One of fields 1-4 will be named after your business
- Business logo listed on event website with link to your website
- Company logo on tournament bracket board
- \$200 off team entry
- Business name included in press release, mentioned via ACEL social media outlets & included in semimonthly ACEL newsletter
- On site promotion on day of event, including PA announcements and a 10'x10' area to display, market and showcase as needed

Triple Play Sponsor: \$500 (limit of 4)

- Business name listed on event website with link to your website
- Business name included in press release, mentioned via ACEL social media outlets & included in semimonthly ACEL newsletter
- On site promotion on day of event, including PA announcements and a 10'x10' area to display, market and showcase as needed
- Business name printed on bracket board.
- One of fields 5-8 will be named after your business.

Double Play Sponsor: \$300 (Or in kind-minimum \$600 fair market value)

- Business name listed on event website with link to your website
- Business name included in press release, mentioned via ACEL social media outlets & included in semimonthly ACEL newsletter
- On site promotion on day of event, including PA announcements and a 10'x10' area to display, market and showcase as needed
- Business name printed on bracket board.

Charity Champion: \$100 (Or in kind-minimum \$200 fair market value)

- Business name listed on event website with link to your website.

The Event:

Teams from non-profit organizations and large corporations alike join forces to raise money for local charities. This annual kickball tournament draws 500 professionals and leaders from throughout the Gainesville community. Place your business in front of these local professionals and leaders, while helping support numerous Gainesville-area charities.

ACEL's Mission:

ACEL is an organization that Connects, Informs and Involves its members by providing opportunities to network in social environments, build leadership skills, and give back to the community through involvement in local non-profit programs. ACEL is also a forum to make available information about community issues and promote involvement in shaping the policies that define Alachua County.

Your donation is tax deductible.

ACEL is a nonprofit 501(c)(3) charitable organization. Your financial contribution of cash, stock or other property is tax deductible to the fullest extent allowed by law.

Venue donated by:



www.ACELChampionsForCharity.com

Bryan Williams - ACEL Kickball Committee Chair
352-316-0512 • bryan@acelfl.com

Designed & donated by:

